



Many of us are overwhelmed by the amount of tasks, commitments, goals, objectives, meetings and activities of questionable significance that seem to fill our every days.

Have you ever thought, how different your life would be if you could identify with absolute certainty those activities that add most value to your life and could focus all of your efforts on them? Imagine if you could eliminate to multitude of inconsequential activities that clog your day and could devote your time to your true priorities.

What would happen if, before you make any decision or pursue any goal, you could identify, without a doubt, the best way to achieve what you want? This ability to determine the right action, the ideal goal, the best path to follow among all options you may have is what Dr. Cruz, bestselling author of over twenty books, calls The X Factor. This extraordinary book will help readers master the incredible power behind focused action.

Featured Title

**El Factor X  
(The X Factor: The power behind  
focused action)**

Author: Dr. Camilo Cruz

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